VR Viewer Model 3

- Considered best-in-its-class, this highly unique, brandable Virtual Reality Viewer is designed for the “Casual-Use” VR/360 experience.
- This product model is best described as an improved, higher-fidelity alternative to the once popular Google Cardboard VR Goggles.
- Designed for use with mobile delivered VR/360 media utilizing popular smartphones, it is configured into the near-equivalent functionality compared to that of more expensive plastic-shell smartphone type VR headsets commercially available in the marketplace.
- The custom-printed, functional design is primarily offered for unique educational or training purposes, advertising and marketing campaigns, promotional giveaways, collectables, or inexpensive purchases.
- It is constructed with die-cut, high-quality paperboards featuring a scratch-resistant laminate, or with cosmetic grade, embossed and/or exotic substrates, offset-printed with high-resolution, full-color CYMK artwork or photo-quality graphics with a line screen 175 LPI or greater.
- A fully-adjustable lens assembly easily accommodates all popular sized smartphones and personalizes viewing comfort by matching the distance between the user’s pupils, i.e., IPD (interpupillary distance).
- The recessed front enclosure and hinged cover safely protects the user's smartphone with top and side plastic interlocking snap-fasteners.
- The innovative patented design, assembly and durable construction will fold and collapse, fitting nicely within an included custom-printed box.
- Custom packaging is available for media, entertainment, educational, healthcare and industrial uses, along with an optional individual mailer/shipper box. A variety of accompanying Point-Of-Purchasing (POP) Displays can also be provided for commercial and retail sales.
- Various shipping methods can be arranged for delivery worldwide and bulk packaging and palletization is included.

www.Thor-Man.com

VIRTUAL REALITY CONSUMER PRODUCTS

AUGMENTED REALITY AND XR EXPERIENCES

MARKETING & PROMOTIONAL PACKAGES

GRAPHICS, PRINT MATERIALS & SERVICES

ENTERTAINMENT & MEDIA CO-PRODUCTIONS

EVENT & EXPO IMMERSIVE EXPERIENCES

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Quantity	Wholesale Pricing		Estimated Delivery
	Per Unit	Per Order	
1,000	$10.75	$10,750	6 to 7 Weeks
2,500	$8.50	$21,250	6 to 7 Weeks
5,000	$7.10	$35,500	7 to 8 Weeks
10,000	$6.25	$62,500	7 to 8 Weeks
50,000	$5.25	$262,500	11 to 13 Weeks
100,000	$5.15	$515,000	13 to 14 Weeks

50% Deposit and Balance on Delivery. Sales Taxes are Additional. Shipping is included in the pricing. Delivery estimates are shown include lead times, manufacturing scheduling and overseas shipping. Expedited manufacturing and delivery scheduling is negotiable. Pricing subject to change without notice at any time and are not guaranteed.



SERVING THE CASUAL USE
VIRTUAL REALITY EXPERIENCE

Thor-Man Immersives VR Viewer Model 3



Size VR Viewer: 6.75" Width x 3.75" Height x 3.75" Deep, Printed Box: 10.25" x "5.125" x 0.75“

Stock Exterior Housing and Box: 20pt C1S Paperboard (standard), Optional Cosmetic Grade, Embossing and/or Exotic Substrates • Interior Structure: 60pt Black Chipboard • Two (2) Google Certified PMMA Lenses • Six (6) 3M Dual-Lock® Plastic Snap-Fasteners • Optional Shrink Wrap • Optional Mailer Packaging • Corrugated Shipping Cartons and Palletization as Required.

Prepress Customer Furnished "Print-Ready Files” with a provided Die-Pattern Template, including a guide with instructions for graphics and artwork placement • Live artwork support can be scheduled via Skype or Call-In Conference Number • Finalized Artwork 3D Rendered Images (as shown above).

Proofs (a) 2 Samples: Digitally Printed and CAD-Cut provided after initial Artwork Support.

(b) 2 Additional Samples – Only if required post finalized artwork edits or changes: Digitally Printed and CAD-Cut for Artwork Final-Approval prior to Offset Printing, Die-Cut and Assembly.

(c) Optional Iris & Epson Printed-Sheet Proof Samples: If required for precision color matching at $150 each.

Press VR Viewer Exterior and Box: 5/0 CMYK, FMS, AQ Coating.

Bindery Print • Die-Cut • Score • Crease • Hot-glue and Assemble • Add PMMA Lenses • Apply Dual-Lock Plastic Snap-Fasteners • Fold and Insert into Box • Optional Shrink-Wrap and Mailer Box • Bulk Packaging (standard or custom corrugated box) • Palletized for Shipping as required.











SERVING THE CASUAL USE VIRTUAL REALITY EXPERIENCE